

October 2017

Attwood Equestrian Surfaces, Inc

Corporate Office and USA | Asia-Pacific and Middle East | UK and Europe

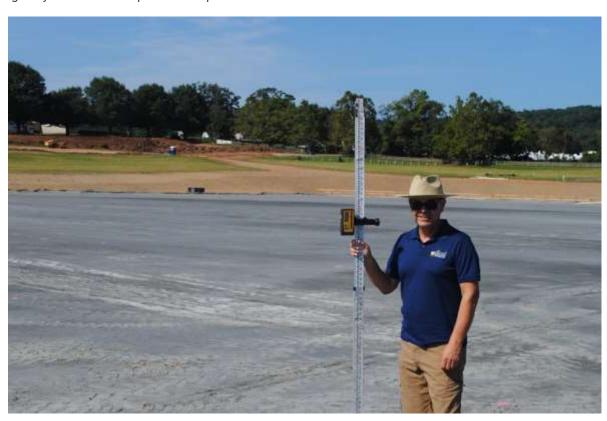
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Three New Arenas at Morven Park International Equestrian Center!

Nick Attwood, President of Attwood Equestrian Surfaces, stands on the base of one of three new arenas at the Morven Park International Equestrian Center. Nick is personally overseeing the entire revitalization project.

"It's so rewarding to be here now, having been involved from the actual planning stages, to see the arenas beginning to take shape. We will be hands on until the first horses come... to compete, and will continue to maintain these arenas for years to come. Partnering with Morven Park means a great deal to us," said Attwood.

With the arena base established, the next major steps in the project are to put in the drainage system and then the footing. Stay tuned for more photos and updates!"



Wheatland Farm Arena

We are very proud to be partnering with Wheatland Farm to create this arena just in time the for United States Para Team's training sessions in September. Mark and Muriel Forrest are an inspiration for all they do.

Wheatland Farm is a PATH International member therapeutic riding and equine assisted activities and therapies program and is proud to have been named a USEF/USPEA Para-dressage Cente...r of Excellence -- just the fourth such center to have been so named nationwide. Wheatland is also a fully inclusive traditional English riding program; provides adaptive and traditional aquatics, an adaptive hair salon, a wheelchair lending and detailing program and fun outdoor activities. All programs are designed to include siblings and typically developing children in an all-inclusive environment, and are provided by The Faith & Family Foundation at Wheatland Farm throughout the year.

Here goes a little message to Attwood from Wheatland Farm -

"So enormously grateful to #attwoodequestriansurfaces for their incredible work, generosity and belief in ALL equestrians-- we are humbled and blessed to have them create this amazing new arena for our very special riders.

Thank you guys! You are the best!"

Muriel, Mark and the entire Wheatland family, thank you for your kind words. There is no better reward than to be able to help all equestrians achieve their goals. Looking forward to more riders ad events coming up here!

Below, you'll find some mesmerising pictures of the arena.







Attwood at Dressage at Devon!

Come visit us at Dressage at Devon! The weather is perfect, the competition is heating up and both Nick Attwood and Edwin Barron are on hand to answer any questions you may have on footing, maintenance, and/or installation. Already a customer, even better! We'd love to get your feedback. First ten people who visit our booth 406 and mention this post will receive a FREE Attwood Equestrian Surfaces Hat!



Love it that Attwood sponsored rider Silva Martin is featured in this post by Dressage at Devon. Silva has enjoyed continuing competitive success at major shows including Dressage at Devon and trains on Pinnacle, one of our premium blends. To read the full article click here.

Dressage Explorers' Day

Sunday, October 1, 2017



A Conversation with Silva Martin

Dressage Explorers is excited to have **Silva Martin** spend time with us following her performances on Sunday.

German-born and trained dressage rider Silva Martin is a successful competitor and sought-after trainer and coach of both dressage and event riders. She and her husband Boyd, a member of the US Eventing Team, own and operate their farm Windurra USA in Cochranville, PA



Silva passed her Bereiters exam in Germany and was fortunate to have ridden with many noted horsemen in her career. Tall, athletic and elegant in the saddle, Silva is a tough competi-tor. But she is also down to earth, approach-able, and relates well to people, making her a superb coach. She has a solid education in dressage training and is happy to share her knowledge to students of any level.

Silva will talk with us about her journey in dres-sage, training for her and her horses, and life as a top equestrian competitor.

Stick Horses Invade the Dixon Oval!

Have you always want to ride down the centerline in the Dixon Oval on your favorite steed? Young or old, here is your opportunity! The Stick Horse Competition is open to all riders - all you need is your stick horse. Sign up at the Secretary's office before 12:00, then listen for the announcer to call the class.

Make & Take Stick Horse

Don't have a stick horse? Get creative and make one with us. We supply the "horse" and all the trimmings to deck-out your Grand Prix mount for the Dixon

Oval. Head to the Dixon Club, under the main grandstand, 11:00 until 12:00 Follow the signs to the work shop.

A Special Day Just For You

 Opening ceremonies proudly presented by

DVCTA Junior Riders

- Meet dressage rider Silva
 Martin
- Test your horse health knowledge with Horse Health Jeopardy hosted by Dr. Joseph Wagner
- Listen in! Dressage with the Experts will be broadcasting during the Sunday's classes
- DVCTA Drill Team presents the classic "Snow White" synchronized ride
- Selfie Scavenger Hunt.
 Find the Selfie Spot, take a photo at our special spots, bring the photos to the
 Gift Shop for a gift
- Make and Take Stick Horse for your Centerline Ride
- Stick Horse Competition. Ride the centerline in the Dixon Oval on your favorite steed. Bring your own or make one with us

Scavenger Hunt, check the reverse for details



International Helmet Awareness Day!

International Helmet Awareness Day and Jimmie and Dom Schramn's own grassroots program "Mind Your Mellon" took place this August. Attwood sponsored rider Lauren Sprieser who gave a great talk and demo at Tri-County Feed about the benefits of a properly fitted helmet. Lauren's preferred helmet is Charles Owen, whose North American office is right around the corner to ours.

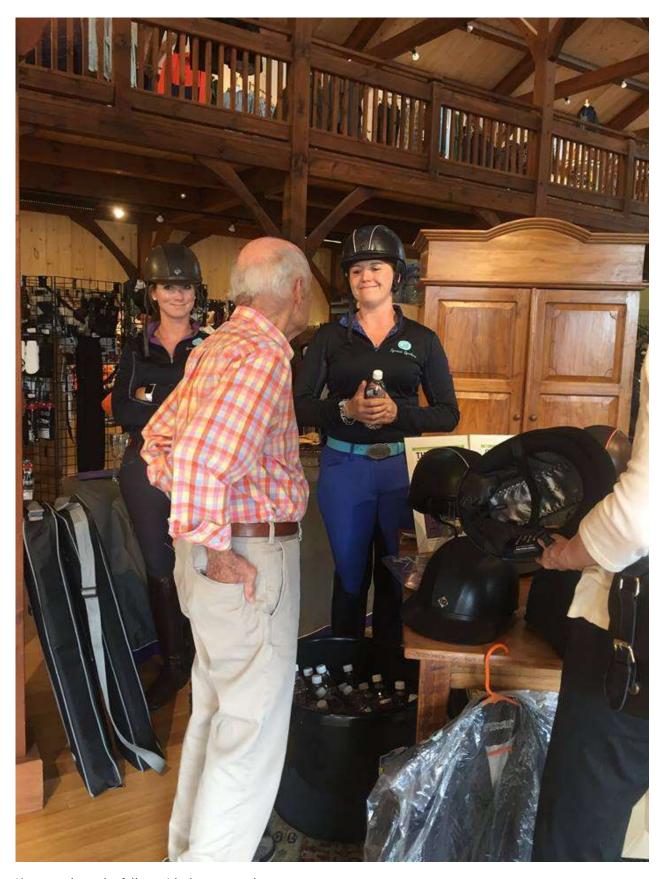




Fox hunting legend Norm Fine being fitted. Properly fitted helmets are the only way to go.



Dressage queen with a laser beam Lauren Sprieser meets fox hunting royalty Norm Fine.



Not sure about the fellow with the green polo wraps.



Pinnacle

This ultimate riding surface combines the latest in technology and our 20 years of equestrian arena footing experience. Pinnacle is engineered with premium materials to bring you the optimum in shear strength, minimal concussion and maximum viscoelastic rebound.

Pinnacle surfaces are formulated from high quality silica sand and fibres, and coated with viscoelastic polymer, to bring you the optimum in shear strength, shock absorption and maximum viscoelastic rebound. Pinnacle is laser graded to a uniform depth of four inches over a carefully graded compacted base.

- Indoor and outdoor use
- Requires no watering
- Dust free
- Industry leading concussion reduction and rebound
- More stable than wax to extremes of temperature
- Customisable to suite jumping, dressage, racing.



Product Highlights

- High quality silica sand and fibers coated with proprietary polymer.
- All premium (not recycled or re-used) materials so composition tightly controlled & known.
- All materials completely safe. Does not contain tyre scrap or PVC wire insulation which have known toxicological issues
- Properties do not change depending on weather
- Dust-free & does not require watering
- Coloured green version available



Focus on Pinnacle

- The polymer coating on Pinnacle components gives the footing viscoelastic properties. This is a technical term scientists ascribe to materials that 'give' or move with some resistance in response to a force (visco), but recover or are stretchy somewhat after the force is removed (elastic). Polymers tend to be viscoelastic, whilst simple solids are not. How this relates to footing is important.
- Attwood's footings coated in a viscoelastic polymer resist deformation, providing cushioning, but recover after
 the force is removed, providing rebound. Our competitors' coated surfaces are coated in wax. Wax is not a
 viscoelastic solid so does not provide the level of cushioning and rebound that Attwood's polymer coating
 does. Such surfaces feel 'dead' in comparison. What's more, we believe Pinnacle is kinder to limbs, because
 of the lower impact forces as a result of the cushioning effect.

To know more about Attwood and its products, visit our wesite.

Our Social Media Channels



Continue to engage with us on the social media platform of your choice, <u>Instagram</u>, <u>Twitter</u>, <u>Facebook</u> and <u>Youtube</u>. We love to hear from you!

You can also contact us at info@attwood.in andequestriansurfaces.com, info@attwood.in andequestriansurfaces.com, info@attwood.in andequestriansurfaces.com, info@equestriansurfaces.com, info@e

Download our previous newsletters from our <u>archives</u>.

Attwood Equestrian Surfaces provides meticulously engineered surfaces that benefit both the horse and the rider



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