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Attwood Equestrian Surfaces, Inc

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Attwood Constructs All New Arenas for 2016 Land Rover Great Meadow International Presented by Adequan



Middleburg, VA - On July 8th - 10th, The Great Meadow Foundation will host one of the most significant events for the U.S. Olympic Eventing Team: the final preparation trials for the top horse and rider combinations who will represent the United States in Rio. And when those elite equestrians come to compete, it will be in newly constructed arenas completed by Attwood Equestrian Surfaces.

“We needed world-class arenas for our competitions, and Attwood certainly delivered” said Rob L. Banner Jr., President of the Great Meadow Foundation. “We are thrilled to have the experience and the talent of the Attwood team working with us. Great Meadow is now a truly international venue and we are ready!”

Two years ago, Great Meadow hosted a prep competition for the Land Rover U.S. Eventing Team before the World Equestrian Games. Last year, this event was the final prep for the Pan Am Games where the Land Rover U.S. Eventing team brought home gold. This year, the 2016 Land Rover Great Meadow International, Presented by Adequan®, will be the final prep for U.S. team before the Olympics in Rio, but also will be hosting an FEI Nations Cup™ Eventing competition. This means teams from England, Germany, Australia, Canada and Mexico as well as the US will be vying for top honors for this one leg of the competition.

“We are incredibly proud to partner with Great Meadow, Rob Banner and all the people who are involved with this event. And if that wasn’t enough, having the distinct honor of our footing to be used for the first ever FEI Nations Cup™ Eventing competition to be held outside of Europe is something truly special for us.” said Nick Attwood, principal of Attwood Equestrian Surfaces.

“The footing was custom formulated for Great Meadow and we are calling it the ‘Nations Cup Blend’. It’s based on the footing we developed for David O’Connor for his training facilities in The Plains, VA. And when you have the coach of the U.S. Eventing team’s approval, you know you are going in the right direction.” said Attwood. “The two rings are a combined total of over 129,000 square feet. This is going to be great for the horses and riders!” he continued.

To kick off this historic weekend, spectators are encouraged to come out on Friday, July 8th for a “Free on Friday” celebration, which will include an Opening Ceremony, a chance to inspect the new Attwood arenas and the grand opening of the Meadow Market Trade Show. For further information please call Andrew Camp at 888-461-7788.

About Attwood Equestrian:

Since 1992 Attwood Equestrian Surfaces has been at the forefront of footing development. We are the original manufacturer of dust-free footing (polymer coated sand) in the USA. Our premier equestrian surfaces are engineered from meticulously selected sand, blended with micro poly-fibers and coated with a viscoelastic polymer.

Our years of experience in working with textiles and sand have provided us with the knowledge to produce consistent high performance equestrian surfaces.

We formulate for all equestrian disciplines who train in a wide range of climates. It’s this experience and our continuous innovation that keeps us at the forefront of equestrian footing development. We understand the need for carefully engineered surfaces that benefit the horse and rider.

Our dust-free equestrian surface product offerings are Ameritrack, Pinnacle, and Terra Nova. Our sand-blend water dependent equestrian surface product offerings are comprised of Euro Tex and GGT Footing™ textiles.

To know more, please visit [our website](#) or write in to us.

Check out our Latest Video #WhatMakesGoodFootingGood



As horsemen, we love to talk about the footing. Good, bad, but never indifferent. Good footing can actually increase the longevity of a horse’s career. Bad footing can send you straight to the vet. Recently the FEI published a white paper

discussing the science behind good footing. The same scientific approach that has been applied to Attwood's premium blends for almost twenty years.

From the hoof's first impact to the rollover, there is a concussive element to all footing. Mostly, the horse's soft tissue will absorb much of it, but good footing can minimize the effects. As the horse's hoof impacts the surface, there is movement forward. Not enough grip and the horse will slip. Too much grip and the horse cannot move freely. It takes a master craftsman who understands the science and a horse's biomechanics to make truly good footing. That's why America's leading riders choose Attwood.

To view the video, please visit [our website](#). You can also watch it on [YouTube](#).

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Featured Project - Corwin Ranch, Texas, Arizona



Installed at Corwin Ranch near Phoenix Arizona, our [TerraNova](#) polymer-coated dust-free footing has to withstand some quite inhospitable conditions. Whilst the [arena](#) at Corwin Ranch is covered, the temperature in the shade is routinely 105°F, and can reach 115°F. This is a challenge for dust-free footings, and most wax-based surfaces simply can't handle the heat! The wax melts and the surface rides very deep. [TerraNova](#) is coated in Attwood's proprietary polymer so does not melt and can be formulated to give the perfect riding characteristics under these conditions.

We installed the surface in June 2015, and it was immediately approved by two of the residents of Corwin Ranch, Tumbleweed and Sage!

Stepping out of your comfort zone - Caitlin Silliman

Caitlin is an up and coming rider sponsored by us. After many years with Team Windurra, Caitlin Silliman moved to develop her own operation last summer. In her latest [Athletux Equine](#) blog, Caitlin talks about what it's taken to get her business off the ground and her hopes and dreams for the future.



Caitlin with Attwood President, Nick and his family.

"Silliman Eventing is officially up and running. I drove back to Aiken on the Sunday after Carolina International and on Monday morning I woke up officially self-employed. If anyone has ever told you going out on your own is easy, they

were bending the truth. The small wage, if any, plus housing for you and your horse and riding lessons was way better pay than you thought! No one ever mentions the insurance, rent, feed, hay, straw, training bills, etc. that you don't have to cover as a working student.

Maybe you have heard people who run their own business complain that they have no money because they owe everyone else money and you just didn't listen. My advice: pick a professional to work for as long as you can and soak in as much knowledge as possible from their business as well as horse training.



Caitlin and Catch A Star at Rolex 2015.

All this said, I believe it's time that I give it a try on my own. I worked for Silva and Boyd Martin, two of the best riders, trainers and business people in the business, for seven years, and I wouldn't trade one of those days for anything. I watched them restart their business here in the States and watched that business grow into a massively successful operation. I got to ride and compete horses for the Martins as well as some of their owners and would have continued to do that forever if it had not been for that fact that I want to ride on a team with Boyd one day."

To read more, head over to [Caitlin's blog](#).

US Equestrian Lucy Davis on her road to Rio



Lucy Davis '15 has reached the height of international equestrian competition. Davis is among the 10 Americans selected to participate in the trials for the 2016 U.S. Olympic show jumping team, of which five will make the cut for Rio. Although fellow team members Beezie Madden, McLain Ward and Kent Farrington are almost universally considered locks for Rio, Davis still has a strong chance at claiming one of the final two Olympic spots.

"Two years ago, at the World Championships in Normandy, I was on the [U.S.] team and we got bronze. That's when I realized that my essentially lifelong dream and goal of going to the Olympics could be a possibility. Since then, I have been focusing to peak, ideally, at the right time."

Read more [here](#).

Our Social Media Channels



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You can also contact us at info@equestriansurfaces.com, info@attwood.in and enquiries@aesurfaces.co.uk.

Download our previous newsletters from our [archives](#).

*Attwood Equestrian Surfaces provides
meticulously engineered surfaces that benefit
both the horse and the rider*

