



[September 2018](#)

Attwood Equestrian Surfaces, Inc

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World Equestrian Games 2018



One of the largest sporting events in the world of equestrian sports will take place in Tryon, just 45 minutes southeast of Asheville, North Carolina. The 2018 FEI World Equestrian Games has the potential to be the largest sporting event in North Carolina history with over \$400 million dollars of projected economic impact and 500,000 spectators over the 14-day event in September 2018. The TIEC is preparing for a daily attendance of 40,000 - 50,000 people.

The Games kick off on Tuesday, September 11th with the Opening Ceremony, followed by the first Endurance, Reining and Dressage competitions on Wednesday, September 12th. They continue for almost two weeks—taking a day off on Monday, September 17th and concluding with the Closing Ceremony on Sunday, September 23rd.

During the entire two weeks of the Games, the TIEC will also be hosting the first-ever World Equine Expo with the theme “Celebrate the horse, celebrate the sport.” This tented exposition will offer free demonstrations as well as a music festival, film festival and more.

And when the sun goes down, look forward to the excitement of the very first WEQx Games—a showcase of “extreme” equestrian sports, such as Gladiator Polo (think: arena hockey meets traditional polo), show jumping and relay. In all, there will be nine competitions that make up the WEQx games. The competitions will take place between 8-10 p.m. nightly.

Attwood Equestrian Surfaces wishes all the riders participating in the World Equestrian Games 2018 good luck.

Read more [here](#).

Asian Games Champions from India



'It was no doubt pure talent, technique, focus & attention to detail that paved way for the medals to come home!', EIRS Director Silva Storai on Fouaad Mirza' awesome performance at the 18th Asian Games Jakarta-Palembang 2018.

Congratulations to Team India and Fouaad Mirza, rider of Embassy International Riding School for winning 2 Silvers, at the 18th Asian Games Jakarta-Palembang 2018. Fouaad Mirza topped the dressage and cross-country qualifier and notched up a score of 26.40 in the medal round to bag the silver for India. The Indian Equestrian team sponsored by Embassy Group, comprising of Rakesh Kumar, Ashish Malik and Jitender Singh won the silver for the Indian team with a score of 126.70.

Attwood Equestrian Surfaces is proud to have installed a great EuroTex arena at the Embassy group's Internation Riding School. We hope this will provide a great facility for these remarkable riders and the future champions.

Check out our product, EuroTex [here!](#)

Congratulations Will Faudree!



US Equestrian has approved updates to the 2018 Fall Eventing Training List. “The US Equestrian High Performance Program is designed to achieve Olympic qualification and medals in the current Games cycle, in addition to building a sustainable foundation for the success of future championships,” the press release states. Attwood is excited to announce that Will Faudree and Jennifer Mosing’s Hans Dampf have been named to the tier 1 training list. And have been named to the Boekelo Nations Cup team in The Netherlands in October.

“It has been 5 years since I have represented the USA and I am very happy and honoured to be back. Hans and I are ready for the challenge and look forward to bringing home the gold with my fellow teammates. A huge thank you to Jennifer for believing in me and her unwavering support of her horses. My entire team at home. The USEF and Land Rover. Thank you. Now let’s go win”, Will Faudree on being named to the tier 1 training list.

Will Faudree trains on the footing provided by Attwood. He has Ameritrack in the gallop and Pinnacle in the indoor arena. To know more about our products, please visit our [website](#).

For more information on US Equestrian 2018 Fall Eventing Training Lists read [here](#).

Two-time Olympic Eventing Gold Medalist Phillip Dutton at Rutledge Farm



Phillip Dutton will be conducting an eventing clinic for athletes of all levels on Wednesday, October 10, 2018. Dutton said, “We’ll really focus on building confidence and honing in on specifics that we can work on for each person. My hope is that everyone can leave the clinic with a clear goal and vision in mind to work toward.”

Dutton earned back-to-back Olympic gold medals for Australia’s eventing team in 1996 during the Games in Atlanta, Georgia and again in 2000 in Sydney, Australia. After changing his competitive nationality to the United States in 2006, he was a member of the gold medal eventing team at the 2007 Pan-American Games in Rio De Janeiro and rode to the individual silver medal. In 2016, he was awarded the individual bronze medal for U.S. Eventing Team at the Rio de Janeiro Olympics riding Mighty Nice. Dutton will also be a part of the U.S. Eventing team during the 2018 World Equestrian Games in Tryon, North Carolina in just a few short weeks.

The day will feature five different group levels - advanced, intermediate, preliminary, training, and beginner/novice. Each session will start with 15-20 minutes of flatwork, followed by over fences work adjusted to the appropriate height for each level. The sessions will culminate in cross-country, competition-style lines and coursework set in the arena.

For more details visit [here](#).

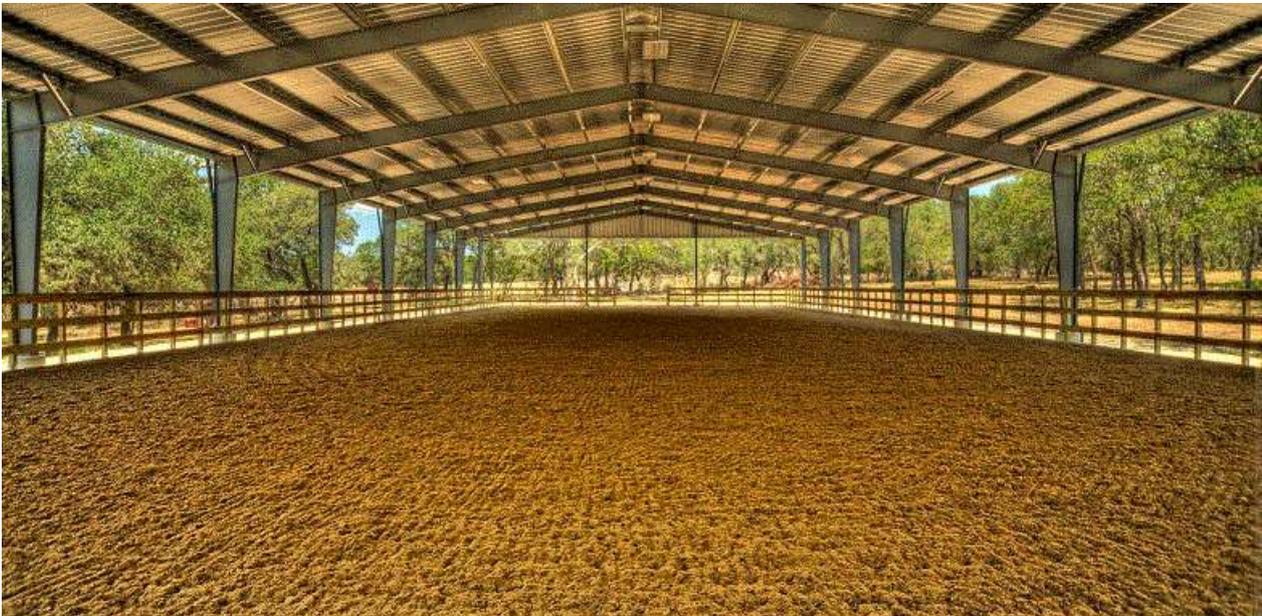
Have a question about footing? An Attwood representative will be on hand to answer any questions on what makes good footing good

Pinnacle: Product Profile

This ultimate riding surface combines the latest in technology and our 20 years of equestrian arena footing experience. Pinnacle is engineered with premium materials to bring you the optimum in shear strength, minimal concussion and maximum viscoelastic rebound.

Pinnacle surfaces are formulated from high-quality silica sand and fibres and coated with viscoelastic polymer, to bring you the optimum in shear strength, shock absorption and maximum viscoelastic rebound. Pinnacle is laser graded to a uniform depth of four inches over a carefully graded compacted base.

- Indoor and outdoor use
- Requires no watering
- Dust free
- Industry leading concussion reduction and rebound
- More stable than wax to extremes of temperature
- Customisable to suite jumping, dressage, racing.

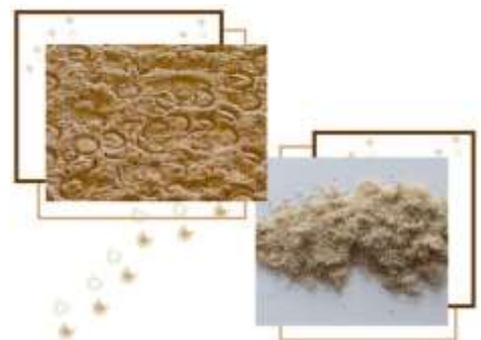


Product Highlights:

- High-quality silica sand and fibres coated with proprietary polymer.
- All premium (not recycled or re-used) materials so composition tightly controlled & known.
- All materials completely safe. Does not contain tyre scrap or PVC wire insulation which have known toxicological issues
- Properties do not change depending on weather
- Dust-free & does not require watering
- Coloured green version available

Focus on Pinnacle :

- The polymer coating on Pinnacle components gives the footing viscoelastic properties. This is a technical term scientists ascribe to materials that 'give' or move with some resistance in response to a force (visco), but recover or are stretchy somewhat after the force is removed (elastic). Polymers tend to be viscoelastic, whilst simple solids are not. How this relates to footing is important.



- Attwood's footings coated in a viscoelastic polymer resist deformation, providing cushioning, but recover after the force is removed, providing rebound. Our competitors' coated surfaces are coated in wax. Wax is not a viscoelastic solid so does not provide the level of cushioning and rebound that Attwood's polymer coating does. Such surfaces feel 'dead' in comparison. What's more, we believe Pinnacle is kinder to limbs, because of the lower impact forces as a result of the cushioning effect

Our Social Media Channels



Continue to engage with us on the social media platform of your choice, [Instagram](#), [Twitter](#), [Facebook](#) and [Youtube](#). We love to hear from you!

You can also contact us at info@equestriansurfaces.com, info@attwood.in and enquiries@aesurfaces.co.uk.

Download our previous newsletters from our [archives](#).

Attwood Equestrian Surfaces provides meticulously engineered surfaces that benefit both the horse and the rider

