



[March 2017](#)

Attwood Equestrian Surfaces, Inc

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Stable View's Press Release on Partnering with Attwood!

We love working with all the Martins and Stable View. This month with this lovely post, we are thankful to Stable View!

Attwood crew worked hard to make the best arenas for Stable View and we couldn't be more pleased. It has been a pleasure watching various events taking place at these beautiful arenas.

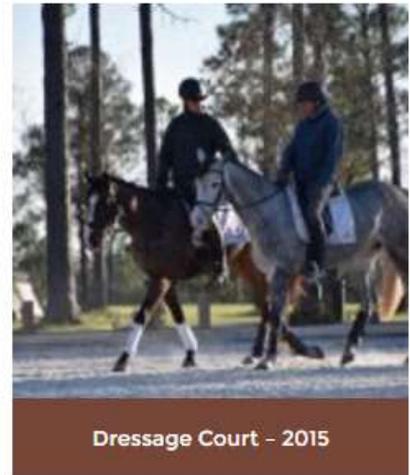
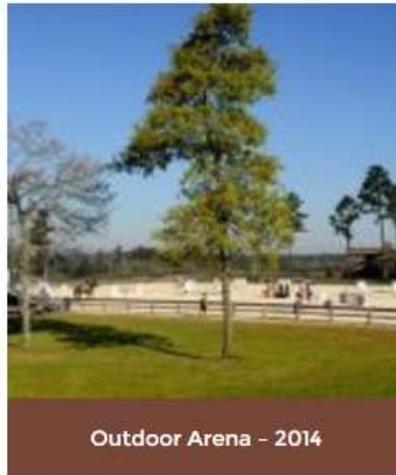
Featured Partner Spotlight: Attwood Equestrian Surfaces and GGT Footing



Stable View is immensely grateful to our partners and sponsors who have been integral to the success of our equestrian events and facility expansion. Two such partners are Attwood Equestrian Surfaces & GGT Footing.

We recently caught up with both footing companies regarding the history of their relationship here at Stable View. The two footing companies have worked together to provide the best possible arena design and outdoor arena footing surface for all of our riders and horses who train and compete at our facility.

Attwood Equestrian Surfaces has their own custom recipe of footing products including their own Pinnacle, TerraNova and Ameritrack. Attwood was initially retained by the Olliff's to install the footing in the covered arena in 2013 with Attwood's Pinnacle footing. Next on Stable View's expansion list was to install the Attwood Outdoor Arena (2014) and the Silva Martin Dressage Court (2015), which were custom mixed with Attwood's highest quality sand footing, blended with the GGT additives.



GGT-Footing™ has been in partnership with Attwood Equestrian Surfaces for 8 years, supplying them with high quality polyester textiles and fibers since the onset of that partnership.

Many locals to our equestrian community in Aiken know Cynthia Brewster-Keating, who is not only a local rider, but also a lifelong business professional within the industry. We caught up with her regarding the relationship GGT has with Attwood Equestrian Surfaces and their arena projects here at Stable View.

In speaking with Brewster-Keating she said the reasons for collaborating with Attwood was obvious, “They offer the best workmanship and project management skills in the industry, developing strong relationships with their clients, which is why we partner with Attwood.”

Brewster-Keating also decided to come on board as a sponsor at Stable View. “We at GGT-Footing™ proudly sponsor Stable View events as a show of support to our dealer relationship with Attwood Equestrian Surfaces, and in support of the growing equestrian community at Stable View and in Aiken S.C.”

During our late January Horse Trials and the William Fox-Pitt clinic, Nick Attwood and Mary McEachern were on site to make sure all of the rings were in top form and to shoot some PR footage of Boyd and Silva Martin training on the surfaces and of participants riding with William Fox-Pitt in his 3 day clinic. Below is an interview that Attwood conducted with Boyd and Silva.....(take note that Boyd did not predict his own win at the Wellington Eventing Showcase)!

Fox-Pitt also had the opportunity to train on the surfaces for several days while he was catch riding two of Boyd Martin’s horses in preparation for the horse trials at Stable View and the Wellington Eventing Showcase.

“If I was imagining my most ideal footing, I think it would, in actuality, be Attwood. The horses love to work on it. It’s supportive with a little bit of movement, a little bit of scuff and the right amount of grip. I would recommend it.” ~ William Fox-Pitt, Olympian and the first rider to win five different four-star events. Thank you for your kind words William.

Nick Attwood is thrilled with his relationship with Stable View and is appreciative of the challenges that Barry Olliff presents to Attwood Equestrian Surfaces when contemplating the continued expansion of the facility.

“When the Olliffs first approached us about creating arenas that would be the training grounds for the top riders in the country, we assured them they had come to the right company. The Olliffs had plans to create the best competition venue in the region, a massive undertaking. Working closely with them, we were able to design and build a real showplace that is attracting riders nationally and internationally. We are very proud of our partnership with Stable View.” said Attwood.

To learn more about Attwood Equestrian Surfaces, please visit their website at <http://www.equestriansurfaces.com/>

Kansas State University Equine Performance Testing Center

In July of 2016, after nearly 10 years of detailed research and meticulous planning, a vision came to life as the Kansas State University Veterinary Health Center broke ground on a new state-of-the-art Equine Performance Testing Center (EPTC). Partnering with Attwood Equestrian Surfaces (AES), the EPTC features a covered riding arena with AES’s Pinnacle footing and lunging and trot-up areas with asphalt footing. As a stand-alone, outpatient facility, it will also

provide four holding stalls, wash area, examination and patient preparation area, radiology services and an area for farrier services as well as easy-access pull-through truck and trailer parking.

“The planned EPTC is really essential to provide state-of-the-art care,” said Dr. Elizabeth Davis, professor and section head of equine medicine and surgery. “Our goal was to build a facility that is practical, functional and will allow us to do our job to the best of our ability and we think we’ve done exactly that.”

When AES arrived at the project site, there were quite a lot of unexpected challenges. First was the weather. At the beginning of the project the weather was below freezing and the ground was frozen solid. Not unexpected for this time of year in Kansas. But an unexpected thaw made the site a muddy mess to be contended with. Along with the muddy conditions, it became apparent that the base had not been built to spec and would have to be redone by the Attwood team.

“We corrected the grade by bringing in more material, laser leveled the base then compacted the surface with moisture. Compacting with moisture in a spring thaw is no small trick but in the end the arena was ready for the Pinnacle footing” said Edwin Barron, Vice President of Attwood Equestrian Surfaces. “GH2 Architects, the designers of the project, came to watch the installation and gave us high praise.”

“Pinnacle is AES’s ultimate premium footing which combines the latest in technology and our 20 years of equestrian arena footing experience. Pinnacle surfaces are formulated from high quality silica sand and fibres, and coated with viscoelastic polymer, to bring you the optimum in shear strength, shock absorption and maximum viscoelastic rebound. It is the perfect footing for testing lameness issues in the performance horse because of the concussion reduction and rebound,” said Barron. “And as it’s dust free and requires no watering, meaning there is very little downtime for maintenance of the arena.”

Dr. Davis adds, “Everyone here just loves the footing. One of our guests said they thought this was the same footing used in the World Cup! And I have to agree, it really has that feel to it. World class. I found Attwood Equestrian Surfaces was extremely professional and the communication between Edwin, the architect and contractor was excellent over the course of the project. Though the project got delayed slightly at the start (due to extremely cold weather), everything proceeded according to plan. We couldn’t be happier.”

George Williams on Attwood's Pinnacle Footing

Attwood Equestrian Surfaces is pleased to hear this from one of the best in the business. Thankyou, George, for your kid words.



“For dressage horses, this footing (Pinnacle) has the right amount of give while maintaining stability. When you pick it up in your hands it feels like you are squeezing cotton candy and when you relax your hold it bounces back in a three-dimensional manner, giving you the impression that it is alive. It reacts the same way when you watch a hoof land on it.... A slight depression is made which then rebounds back to its original form. The end result is surprisingly consistent

footing." - George Williams, Trainer, Competitor, President of the USDF, member of the United States Equestrian Federation (USEF) Dressage Committee and Chairman of the USEF High-Performance Committee.

To know more about Attwood's Pinnacle footing, [click here](#).

Under The Radar - by Lauren Sprieser

Presenting this beautifully written by one of our favourite customers, Lauren Sprieser. Photograph by one of our favorite photographers [Amy Dragoo](#).



Photo by Amy K. Dragoo

Somewhere in a field, there's a foal that will be the next worldbeater.

Somewhere in the world, the 2028 Olympic champion is a foal out in a field. He's ewe-necked, sickle-hocked, downhill and shaggy, with a club foot and a chunk of mane missing, because his buddy chewed it off.

Somewhere in the world, there's a young horse that everyone says is too short to make it big. In three years, he'll be jumping the standards, but right now he's fat and short and no one is paying him any mind.

Somewhere in the world there's a 7-year-old who can't turn right, and a 10-year-old who has not shown the ability to put more than two one-tempis together without losing it, and a 14-year-old who hasn't yet reached his peak, and all of them will be at the next Olympic Games.

Somewhere else in the world, there's a rider who is thinking of packing it in. Maybe the bills are getting out of control, or she's killing herself to get enough help in her own riding development because she's having to spend all her time riding and teaching to make ends meet and change needs to happen, and she's wondering if it's worth it. She's thinking it's time to just give up and be a local trainer, to shelve her dreams of international competition. And then she's going to shake off the doubt, double down, and make a team in the next 15 years.

Somewhere in the world, one of the next great team riders is 9 years old and couldn't tell if she was on the right posting diagonal if her life depended on it.

Somewhere in the world there's a future team rider who just got told that she'll never make it because she's too chubby, because she's too short, because she's too late.

There are horses who will cost hundreds of thousands of dollars that will never amount to anything, and there are horses who will be touted as the Next Big Thing only to be never seen or heard from again, and there are horses who will fly under the radar until suddenly they're setting the world on fire.

There are riders who will win Junior and Young Rider competitions only to quit riding completely, riders who will be touted as the Next Big Thing only to get stuck in their comfort zones and never come to fruition, and there are riders who will make their first Olympic team at 50, at 55, at even older than that.

And yes, there are the horses that will be brilliant from Day 1, and there are the riders for whom success both comes early and stays late. But more often than not, history has shown that the unlikely story, the horse who was passed over in favor of his more expensive stablemate, the rider who no one saw coming, is the more likely path to greatness.

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*Attwood Equestrian Surfaces provides
meticulously engineered surfaces that benefit
both the horse and the rider*



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