



[March 2015](#)

Attwood Equestrian Surfaces, Inc

[Corporate Office and USA](#) | [Asia-Pacific and Middle East](#) | [UK and Europe](#)

[Twitter](#) | [Facebook](#) | [YouTube](#)

Attwood Equestrian Surfaces Signs On As The Sponsor of the CIC3*

Second Annual Cloud 11 - Gavilan North LLC Carolina International Raises the Bar in 2015 with Increased Prize Money and Live Webcast



Raeford, NC - February 12, 2015.- With just five weeks until the start of competition, the Cloud 11 - Gavilan North LLC Carolina International is once again set to host a world-class eventing competition. After a record setting inaugural event, the 2015 edition has raised the bar for competitors, owners, patrons, and fans as it announces major sponsorships, in addition to awarding increased prize money and delivering a live webcast of the weekend's feature competition.

“From day one the Carolina International has always strived to host a marquee competition which showcases the best of eventing in North America,” said Robert Costello, Chairman of the Carolina International Organizing Committee. “We are enormously grateful to all of the Carolina International sponsors and look forward to awarding increased prize money and hosting the first webcast of its kind.”

The Carolina International CIC and Horse Trials welcomes Cloud 11 - Gavilan North LLC back as the Title Sponsor for the second year. In addition, Attwood Equestrian Surfaces has signed on as the sponsor of the CIC3*.

In pursuit of delivering the most exciting and important CIC of the spring season, the Carolina International Organizing Committee is pleased to announce increased prize money for the 2015 competition totaling \$70,000, with \$35,000 being awarded to top finishers in the CIC3* division.

Further demonstrating its commitment to showcasing the sport of eventing and expanding its fan base the Carolina International will partner with the USEF Network to deliver live and on-demand video of the international competition. Wall-to-wall coverage of all three phases of CIC3* competition will be available along with cross country and show jumping coverage of the CIC2* division.

“This is an exciting opportunity for the Carolina International and the USEF Network. For the first time we will showcase the sport of eventing at the CIC level to people inside and outside the world of eventing and provide great marketing opportunities for sponsors,” said Kathy Meyer, USEF Senior Vice-President of Network and Media.

“We are looking forward to a spectacular event with elite competition, amazing family fun and ongoing social events for everyone to enjoy,” said Costello. “Don’t miss a moment of this exciting weekend!”

To learn more about the Cloud Eleven-Gavilan North LLC visit: <http://www.willfaudree.com/Cloud11.html>

To learn more about Attwood Equestrian Surfaces visit: <http://www.equestriansurfaces.com/>

Check out our All New EuroTex Sand Blend

This new additive from Europe is truly affordable and easy to install. The unique composition of PES and rubber fiber is further enhanced with the addition of Geopad felt and Cleff elasticated fibers providing lateral and vertical binding to achieve optimum consistency and cushioning. It can be incorporated into new or existing sand arenas.

When added to sand it greatly increases the shear strength of the sand creating stability and concussion reduction. This is a great additive for existing sand arenas that may have had other textiles incorporated in the past. It also works well with sand/stone-dust arenas by providing the lateral and vertical stability for the horse and rider.

Properties of EuroTex:

- *Consistent riding characteristics*
- *Manufactured from premium raw materials*
- *Appropriate for indoor and outdoor applications*
- *Reduced concussion with viscoelastic rebound*
- *Economical, but premium footing*



To discover more about EuroTex, and to request quotes and samples, please visit www.equestriansurfaces.com in the US, www.attwood.in in Asia-Pacific and www.aesurfaces.co.uk in the UK and Europe.

Attwood Equestrian Surfaces at the CSIO 5* at Ghantoot Polo Club, UAE

Last month, we were invited by the Emirates Equestrian Federation for The President of the UAE Showjumping 2015 CSIO 5* competition. This was a fantastic opportunity for us to do develop further visibility in the UAE market, where we see a great fit for our products. And the Emirates Equestrian Federation's endorsement of our footings was a shot in the arm for us.

Because our footing does not contain wax, it is highly suited for the hot climate in the Middle East, and the event was a great opportunity for us to network with the major stakeholders of the Emirates Equestrian community, as well as to watch some great show jumping!

The four riders from Qatar, coached by Jan Tops, rode superbly and clinched top-spot to qualify for the 2016 Games in Rio. Sheikha Latida Al Maktoum won the the grand prix of The President of the UAE showjumping 2015.

For a full list of the results, visit the [EEF website](#)



Footing Facts

Additives part 3

This month we conclude our mini-series on additives. Part 1 dealt with the types of additives used in equestrian riding surfaces and their function, whilst Part 2 explored some of the health, safety and environmental issues surrounding some types of additive. In this third part we investigate the economics and cost implications of additives.

In Part 1 we learned that additives serve two major functions: (i) to provide cohesion in the surface so that turning, take-off, and landing can be performed safely, and (ii) to incorporate 'air pockets' in the surface which provides shock absorption when the hoof lands and compresses the surface. We noted that fibres provide the 'knitting' together of the structure that imparts cohesion to the surface. Pieces of fabric, felt or rubber offer very little, if any, binding power. The form the fibres are in is important - they need to be discrete and separate from each other so they can be dispersed throughout the sand, and tie together as many grains of sand as possible.



Take a look at a range of commercially available additives in the pictures. Firstly note how separated the fibres are. In the case of Additives 2 & 3, the fibre is in the form of carpet yarn where the individual fibres are designed to stay within the yarn tufts by twisting and setting - this is what you want from a carpet, but not what you want for footing!

Secondly, you'll have noticed that the amount of additive looks different. There is the same weight in each pile but because some contain heavy pieces of backing or rubber, you get very little fibre for your money! In fact to get the same level of cohesion as Additive 1 from Additive 3, you would need approximately 4 times as much additive.

So when you are considering which additive to buy for your arena, look at both the openness of the fibres, and the amount of fibre per weight of additive - it could be that the additive is full of cheap filler.

Our Social Media Channels



Continue to engage with us on the social media platform of your choice, [Twitter](#), [Facebook](#) and [Youtube](#). We love to hear from you!

You can also contact us at info@equestriansurfaces.com, info@attwood.in and enquiries@aesurfaces.co.uk.

*Attwood Equestrian Surfaces provides
meticulously engineered surfaces that benefit
both the horse and the rider*

